

# **FREQUENTLY ASKED QUESTIONS (FAQ'S)**

## **BBA**

### **Who should apply to Bachelors of Business Administration?**

The Bachelors of Business Administration (BBA) is aimed at recent Higher Secondary School pass outs that have the motivation & desire to build a strong foundation for a career in management & business administration.

### **What kind of students are the BBA aimed at?**

BBA is aimed at students who are just stepping into their career. The programme is suitable for students who want to increase their knowledge of business & management to:

- Enhance their existing career & accelerate their promotion prospects
- Pursue MBA
- Change career by changing function, or industry Start their own business

The highly international nature of the programme also makes it suitable for students who want international mobility. Above all, it is a preparation for general management with a global outlook rather than particular country centric one.

### **What kind of career does the BBA prepare you for?**

DYPUSM offers a plethora of programs in management to cater to the needs of Industry. The programs and minimum eligibility for each are as follows:

### **BBA PROGRAMS**

- Marketing
- Finance
- International Business
- Banking & Insurance
- Hospital Administration
- **Analytics**

### **What would be the duration and structure of the program?**

The 3 year full time program consists of six semesters, each semester being of six month duration. The first semester mainly comprises of subjects related to general management, which would provide insights into managerial concepts. Here the focus is to give the students a firm grounding on the managerial skills and in honing their interpersonal skills through a series of practical based sessions.

In the subsequent semesters, the focus shifts to specialization based subjects relevant to the specific stream. The course curriculum has been designed in consultation with our industry partners who are also our knowledge partners. The classroom training is supplemented by guest lectures by specialists, industrial visits, summer & winter training projects & assignments. Other co-curricular activities include an Intercollegiate Festival, i.e. Paramount, National Research Conference, Seminars, Corporate Round Tables and Workshops.

The aim is to ensure an overall development of the students by building interaction between students of the institutes & personnel from various industries. The course is outlined on the CBCS basis, where the student is allowed to choose subjects from a wide variety of the subjects. Students can choose from the Elective subjects from Semester I itself.

### What is the Admission process?

Prospectus and forms are available at the information desk of the Institute at Sector-4, CBD Belapur, Navi Mumbai on payment of Rs. 500/- OR the same form can be downloaded from our website and couriered to the college address with Rs. 500/- only by DD drawn in favour of D. Y. Patil University Department of Business Management payable at Navi Mumbai. (Add Rs.100/- for outstation students towards postal charges).

### What is the Selection procedure?

The selection criterion takes into account, Educational Qualification / Performance / Results of DYPCET & Group Discussion & Personal Interview, Work experience & Extra Curricular Activities (Sports, Cultural, etc.)

### Eligibility for BBA

Sr No		Eligibility
1	BBA in Marketing	<b>HSC Passed with a minimum of 45 % marks* in any discipline or equivalent *</b>
2	BBA in Finance	
3	BBA in International Business	
4	BBA in Banking & Insurance	
5	BBA in Hospital Administration	<b>HSC Passed with Biology &amp; minimum of 45 % marks* in any discipline or equivalent *</b> <b>Preference will be given to candidates – HSC passed with Biology</b>
6.	<b>BBA in Analytics</b>	<b>10+2 pass with any stream (Science, commerce and arts)</b> <b>45% marks in 10+2</b> <b>Admission is based on personal interview</b>

**\*5% Relaxation in percentage for reserved category**

### What are the steps involved?

1. At the time of admission, students need to submit the following Original Certificates

- 10th class Mark sheet & Passing Certificate
- 12th class Mark sheet & Passing Certificate
- (Original) Address Proof (Aadhar Card or Passport)
- School Leaving Certificate / Birth Certificate
- Caste Certificate & Caste Validity Certificate
- Latest 2 coloured photograph (Formal)

2. Student has to submit 2 sets of attested photocopies of all above mentioned documents along with the Admission Application Form. In case of reserve categories, 5% relaxation in HSC percentages will be given.

### **How will the programme be taught?**

Pedagogical tools are matched to the needs of individual programs & emphasize active participation rather than passive assimilation. The case method of study is the major tool. It is supplemented by group exercise, role-play, games, lecture-cum discussion & presentation by students. Simulation Technique is also used. The overall teaching methodology is Industry & employment oriented, with an emphasis on sharing & imparting knowledge through a plethora of Workshops, Conferences, Case studies, Guest lectures & Industrial Visits. The Department, yearly, organizes more than 45 Guest Lectures.

### **Does the learning have a practical orientation?**

While pursuing research in their own fields of interest, members of faculty often act as consultants and advisers to industry & government, & many hold directorships in a range of organizations or in some cases run their own businesses. These activities help to maintain the practical relevance of the School's teaching & research.

### **What form does the learning take?**

Most of learning takes the form of structured lectures & case studies. The style is participatory & classes frequently include case analysis & discussions. We also carry out many projects & group work, field investigations & visits, as well as individual research and simulations.

### **How accessible are the faculty to the students?**

Faculties are there to support students throughout their BBA journey & are sometimes available outside class times to discuss academic issues. Students will also have an opportunity to interact more closely with faculty through their involvement in various activities that run year around.

### **Does the Department have linkages with other academic / research bodies?**

Yes, the department has developed Linkages with several National/ International, academic/ research bodies.

1. University of South Carolina has signed a MoU with the DYPUSM to work together in the areas of Faculty & Student Research, Faculty and Student teaching learning process, Faculty Exchange Programs.

2. Wockhart Foundation Inspiration Clubs has signed a MOU with Department for Socially Involved Projects.

3. University of Cochin - KVM Trust-KVM College of Engg. & Information Technology has signed a MOU with Department on the following areas: Faculty Exchange Program, Faculty Training Program, Student Exchange Program, Research Programs, and Placement Activities.

4. University of Calicut's, Naipunya Institute of Management and Technology Kerala, Harrison College, USA & a consultancy organization MCAI has signed MOU with Department with respect to study abroad programs, Twinning or Matriculation Agreements, Management Development Programs, Consortium Models, Faculty/cultural exchange and joint collaborative efforts.

### **What about student's Holistic Development?**

Education with a holistic perspective is concerned with the development of student's intellectual, emotional, social, physical, artistic, creative & spiritual potentials. Various events are conducted round the year, Inter- collegiate festivals, Conferences, Workshops & Seminars are organized by the students themselves. This opportunity helps them to understand the importance of team spirit, leadership, professionalism & importance of commitment. We also celebrate important Indian festivals in order to remind the students of their roots & culture. While imparting knowledge in students, we also focus strongly on inculcating good values in students. We firmly believe in the holistic development of every student & ensure that every student walks out of DYPUSM not just as a Degree holder, but also as a better Human being.

### **What about the Placements?**

Academic brilliance and technical expertise are at the core of your candidature. You need to have them in order to become eligible for your dream job. However, what will set you apart and convince the recruiter to hire you are your communication skills and soft skills. Brush up on these skills and practise interview skills to clear your personal interviews.

*The D.Y.Patil Deemed to be University, School of Management provides 100% Placement Assistance to all the students*

### **When Do Campus Placements Happen In The Institute?**

The campus placement procedure takes place in the mid of the fifth semester. It starts in the month of September and goes on until the end of the academic year and sometimes even beyond that.

### **Can Every Student In The Institute Participate In Campus Placements?**

The students who meet the eligibility criteria mentioned by the organizations can participate.

### **What Are The Stages Of The Recruitment Process?**

General Protocol followed by the organizations is as follows:

1. Pre-placement Talk
2. Aptitude Test/Technical Test
3. Group Discussion.
4. Technical/HR Interview.
5. MR (Management Round) Interview.

### **Industrial Visits-**

#### **Does The Institute arrange any kind of Tour for Students?**

Industrial visits has its own importance in a career of a student who is pursuing a professional degree. It is considered, as a part of college curriculum and objectives of industrial visit is to provide students an

insight regarding internal working of companies. Industrial visits bridge the gap between theoretical training and practical learning in a real-life environment. We know that theoretical knowledge is not enough for making a good professional career. Therefore with an aim to go beyond academics, D Y Patil Deemed to be University School of Management take their students on National and International Industrial Visits to different places across the globe. Typically we visit places like Chandigarh, Shimla, Manali, Nainital, Kerla, Banglore, etc. in India and places like Duabi, HongKong, Singapore, London, etc for International Visits. Some Industrial Visits are also One-day Industrial Visits to places like, The Bombay Stock Exchang, Securities and Exchange Board of India (SEBI), The Reserve Bank Of India (RBI) Bombay Dyeing and Manufacturing Company Ltd. and many other organizations from different sectors which are nearby.

**For further details kindly contact:**

- **Tel : +91-22-27589200 (10am to 6 pm)**
- **Fax no : +91-22-27575064 (10am to 6 pm)**