



2022-23

List of Text Books

Sr.No.	Acc Num	Title	Author	Copies
1	010495-010497	The Bad Bank Theory : (With Special Focus on Role of Artificial Intelligence/Machine Learning in NPA Reduction and Future of Banking)	Chauhan, P.	3
2	010498	Total Quality Management in the Healthcare Industry : An Efficient Guide for Healthcare Management	Mahadevan, B.	1
3	010499	Total Quality Management in the Healthcare Industry : An Efficient Guide for Healthcare Management	Mahadevan, B.	1
4	010500-010501	Customer Relationship Management : A Strategic Approach to Marketing	Mukerjee, K	5
5	010505	Customer Relationship Management : A Step-By-Step Approach	Peeru Mohamed, H	1
6	010506-010509	Customer Relationship Management : A Step-By-Step Approach	Peeru Mohamed, H	4
7	010510-010519	Business Planning & Project Management	Bhagwat, V.	10
8	010520-010521	TRUMP: The Art of the Deal	Trump, D.J.	2
9	010522-010523	Law of Torts : INCLUDING MOTOR VEHICLE ACT,1988, (Amended By The Motor Vehicles (Amendment) Act, 2019); CONSUMER PROTECTION ACT, 2019 (Act No.35 Of 2019) & THE COMPETITION ACT, 2002 (Amended Upto Act 7 Of 2017)	Bangia, R.K.	2
10	010524-010525	Production & Materials Management	Bhat, K.S.	2
11	010526-010257	tableau 9 : the official guide	Peck, G	2

Total Copies : 33



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9	tableau 9 : the official guide	Peck, G